

Business Pathways

Advantages of the NEIU College of Business Undergraduate Degree

- The latest degree programs including HR and Data Analytics
- Demonstrated quality through AACSB accreditation
- #1 regional public university for social mobility (U.S. News, 2020) Best Value in Education (Newsweek, 2012) Among the lowest student loan debt at commencement (U.S. News 2015, 2016)
- Exceptional Diversity - Annually ranked as one of the most ethnically diverse universities since 1997 by U.S. News
- Student Engagement - Nationally affiliated pre-professional clubs including the ALPFA, AMA Collegiate Chapter, APICS, and CEO to name a few..

Bachelor of Science neiu.edu/cobm

Majors: Accounting, Finance, General Business, Management, Management/HR) and Marketing

Minors: Entrepreneurship, Finance, Management, Marketing, Human Resource Management, Data Analytics, General Business, Accounting, Global Business, Pre-MBA

Guaranteed Admission to NEIU and the College of Business and Management

Applying to NEIU while you earn your AA degree provides you with access to NEIU's offices to make your transition easier. Applicants receive full access to the NEIU College of Business Professional Advisors; the Library; and the offices of Enrollment Services and Financial Aid; waived application fee and early consideration of scholarships for eligible students. <https://admissions.neiu.edu/transfer-center/guaranteed-admission>

Northeastern has agreements with the City Colleges of Chicago; College of Lake County; McHenry County College; and Oakton Community College. Students must complete the application before 45 hours, maintain at least part-time enrollment in the community college with a 2.0 grade point average, and complete the AA or AS degree. Academic transcripts may be provided if you wish to have them evaluated towards a specific degree. This is helpful for strategic course planning at the community college that transfers into specific degree requirements. <https://admissions.neiu.edu/transfer-center/transfer-guides>

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NEIU College of Business and Management Major Curriculum Map (2-year plan)

Accounting (2 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4
ACTG 321	ACTG 322	ACTG 324	ACTG 307
ACTG 310	ACTG 301	FINA 360	MNGT 379
MNGT 368	ABF 350	MNGT 377	MNGT 393
MNGT 370	MKTG 350	ACTG Elective	General Elective
BLAW 380	ACTG Elective	General Elective	

Finance (2 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4
FINA 360	FINA 362	FINA 371	FINA 373
ABF 350	FINA 366	FINA Elective	FINA Elective
MNGT 368	FINA Elective	MNGT 377	MNGT 379
MNGT 370	MKTG 350	General Elective	MNGT 393
General Elective	General Elective	General Elective	

Marketing (2 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4
MKTG 350	MKTG 351	MKTG 358	MKTG 359
MNGT 368	MKTG Elective	MKTG Elective	MKTG Elective
MNGT 370	MNGT 377	MNGT 379	MNGT 393
ABF 350	FINA 360	MKTG 353	General Elective
General Elective	General Elective	General Elective	

Management (2 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4
MNGT 370	MNGT 371	MNGT 372	MNGT 381
MNGT 368	MNGT 377	MNGT 379	MNGT Elective
ABF 350	MNGT Elective	MNGT Elective	MNGT 393
MKTG 350	FINA 360	MNGT Elective	General Elective
General Elective	General Elective	General Elective	

Management with HR Concentration (2 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4
MNGT 370	MNGT 371	MNGT 372	MNGT 381
MNGT 368	MNGT 377	MNGT 379	MNGT Elective*
ABF 350	MNGT 373	MNGT Elective*	MNGT 393
MKTG 350	FINA 360	MNGT Elective*	General Elective
General Elective	General Elective	General Elective	

*Pick 3 courses as MNGT electives (MNGT 374, 375, 378, 384, 390, 399, or HRD 300)

NEIU College of Business and Management Major Curriculum Map (3-year plan)

Accounting (3 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4	Fall / Sem 5
ACTG 321	ACTG 322	ACTG 324	ACTG 307	MNGT 393
MNGT 368	MNGT 377	BLAW 380	FINA 360	ACTG Elective
MNGT 370	ACTG 310	ACTG 301	ACTG Elective	MNGT 379
ABF 350	MKTG 350	General Elecive	General Elecive	

Finance (3 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4	Fall / Sem 5
FINA 360	FINA 362	FINA 366	FINA 371	FINA 373
ABF 350	FINA Elective	FINA Elective	FINA Elective	MNGT 393
MNGT 368	MNGT 377	MKTG 350	MNGT 379	General Elective
MNGT 370	General Elective	General Elective	General Elective	

Marketing (3 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4	Fall / Sem 5
MKTG 350	MKTG 351	MKTG 353	MKTG 358	MKTG 359
ABF 350	MNGT 368	MNGT 377	MNGT 379	MNGT 393
FINA 360	MKTG Elective	MKTG Elective	MKTG Elective	General Elective
MNGT 370	General Elective	General Elective	General Elective	

Management (3 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4	Fall / Sem 5
MNGT 370	MNGT 371	MNGT 372	MNGT 381	MNGT 393
ABF 350	MNGT 368	MNGT 377	MNGT 379	MNGT Elective
FINA 360	MNGT Elective	MNGT Elective	MNGT Elective	General Elective
MKTG 350	General Elective	General Elective	General Elective	

Management with HR Concentration (3 year plan)

Fall / Sem 1	Spring / Sem 2	Fall / Sem 3	Spring / Sem 4	Fall / Sem 5
MNGT 370	MNGT 371	MNGT 372	MNGT 381	MNGT 393
ABF 350	MNGT 368	MNGT 377	MNGT 379	MNGT Elective*
FINA 360	MNGT 373	MNGT Elective*	MNGT Elective*	General Elective
MKTG 350	General Elective	General Elective	General Elective	

*Pick 3 courses as MNGT electives (MNGT 374, 375, 378, 384, 390, 399, or HRD 300)

NEIU College of Business and Management Minors

There are several criteria to declare a minor. Please contact a COBM professional advisor to declare a minor and to ensure that you have accurate information.

Data-Analytics (New for Fall 2020!)

Any major can minor in data analytics. This minor requires the following courses: a “junior level” statistics course, Introduction to Business Analytics, Data Visualization and Management, and Model-Based Decision Making. Two electives from accounting, economics, geography, math, management, or computer science are also required.

<http://catalog.neiu.edu/business-management/management-marketing/>

Entrepreneurship for Non-Business Majors

Five courses are required for the minor in entrepreneurship for non-business majors. They are Business Law, Introduction to Business, Introduction to Entrepreneurship, Creativity and Innovation, and Entrepreneurship.

<http://catalog.neiu.edu/business-management/management-marketing/entrepreneurship-non-business/>

Pre-MBA

The purpose of this minor is to prepare any major to join the MBA program without pre-requisites. This minor requires 8 courses drawn from Accounting, Economics, Finance, Management, and Marketing.

<http://catalog.neiu.edu/business-management/management-marketing/minor-mba/>

Human Resource Management

This minor only requires that the student has completed 60 semester hours. Required courses are Managing the Global Business Organization and Human Resource Management. Three electives are also required from Business Law, Management or Human Resource Development.

<http://catalog.neiu.edu/business-management/management-marketing/minor-human-resource-management/>

Forensic Accounting

Required courses are Intermediate Financial Accounting I, Auditing Theory and Problems, Foundations of Forensic & Investigative Accounting, Fraud Examination, and White Collar Crime & Elite Deviance (Justice Studies). Two additional electives from Accounting, Business Law, Justice Studies, or Computer Science are required.

<http://catalog.neiu.edu/business-management/accounting-business-law-finance/minor-forensic-accounting/>

Entrepreneurship

Required courses are Creativity and Innovation, Entrepreneurship, and three electives are also required.

<http://catalog.neiu.edu/business-management/management-marketing/minor-entrepreneurship/>

International Business

Required courses are Managing the Global Business Organization and Managing International Business. Four additional courses are required as electives that may be tailored to a particular region(s) of the globe.

<http://catalog.neiu.edu/business-management/management-marketing/minor-international-business/>

Accounting

Required courses are Cost Accounting, Auditing, Federal Income Tax, Intermediate Accounting I & II. Two additional accounting electives are also required.

<http://catalog.neiu.edu/business-management/accounting-business-law-finance/minor-accounting/>

Finance

Required courses are Principles of Financial Management, Investment, Security Analysis, Financial Institutions and Markets, and intermediate Financial Management. Two additional finance electives are also required.

<http://catalog.neiu.edu/business-management/accounting-business-law-finance/minor-finance/>

Management

This minor has one required course: Managing the Global Business Organization. Four electives are else required from a list of management courses.

<http://catalog.neiu.edu/business-management/management-marketing/minor-management/>

Marketing

Required courses are Principles of Microeconomics, Principles of Marketing, and Consumer Behavior. Three electives from a list of Marketing, Art, Computer Science, and Economics are also required.

<http://catalog.neiu.edu/business-management/management-marketing/minor-marketing/>