

Are you an owner looking to take your business to the next level?

Contract our students for **Small Business Consulting** to address key challenges and determine new strategies for growth.

- Operations Planning
- Competitive Market Analysis
- Financial Planning and Accounting
- IT Solutions
- Marketing and Branding Strategies
- Business Plan

With **Class Lab Projects,** students can solve your biggest barriers or create informative insights for your business. faculty can bring a solution through course curriculum.

- Al character development for a voice-over actor
- Perceptual mapping for a positive streetwear brand
- Logo design for the BIG Center



College of Business and Technology

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More Info / Details neiu.edu/cbt-big

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